



Company: Environmental Farmers Group Ltd.

Job Title: Local Officer (part time or full time)

Location: Remote and Office-based (Fordingbridge, Hampshire)

Remunerative Package: Competitive (dependant on experience)

Start date: From 01st April 2024

About the Company: [Environmental Farmers Group](#) is a cooperative set up by farmers for farmers to work together to improve the farmed environment and trade confidently with business and commercial organisations in the natural capital markets. It was set up in Hampshire in May 2022 and has grown quickly to now cover over 2% of England's farmed area, the UK's largest natural capital co-operative. It has three main activity areas:

1. Creating Farmer Scale – by onboarding membership and providing knowledge exchange.
2. Trading Natural Capital – by attracting buyers for ecosystem services provided by farmers.
3. Tracking Environmental Delivery – by implementing catchment scale Conservation Plans.

About the Role: In this role, you will be focused on all three of EFG's activity areas, initially covering the Test & Itchen and Hampshire Avon equalisation cells. You will work semi-autonomously as the main point of contact for the local Steering Group(s) of farmers. You will work closely with EFG's Membership Director and with the core Natural Capital Advisory (NCA) team to develop the UK's leading model for natural capital co-operatives. The NCA core team will provide all administrative and systems support to be able to carry out the role. The role offers a unique opportunity to work with leading industry contacts in a completely new market environment.

Main Activities of the Role: The main objective of this role will be to accelerate trading in the local operating environment. The role encompasses a wide variety of activities, including:

- Providing the main EFG point of contact for local Members, EoIs and the Steering Group,
- Attending and supporting EFG Steering Group meetings and circulate minutes/actions (with support from NCA Admin),
- Building relationships with local stakeholders, such as businesses and planning authorities,
- Attracting prospective 'Seekers' to trade with EFG Members,
- Accelerating trading opportunities to completion and solving arising blockers (with support of NCA Trading Officer),
- Providing advice to farmers on natural capital markets and trading opportunities (with support from NCA Operations Officer),
- Liaising with organisations to raise funding, such as sponsorship (with support from EFG Membership Director).
- Attracting and onboarding farmers to join EFG,
- Supporting and presenting at farmer meetings locally to build Membership base (with support from NCA Operations Officer and NCA Admin),
- Promoting EFG among industry and media (with support from NCA Operations Officer),
- Reporting to and attending EFG Board meetings on a quarterly basis,



About you: You will be a commercially orientated individual with prior experience in commercial activity of some form. Some of the key attributes we are looking for include:

- Proven commercial initiative, ideally in a land-based sector.
- Well connected with Local Authorities and key stakeholders.
- Problem solver with excellent communication skills and impeccable attention to detail,
- Highly proactive, organised and comfortable prioritising and managing your work,
- Interested in the countryside, the environment and agriculture,
- Happy to work independently and as part of a small and dynamic team,
- Interested to learn about the positive impacts Natural Capital will have on climate change,
- Strong IT skills, proficient with MS Outlook, Excel, Word and Sharepoint (desirable),

For more information about the role or to apply, please email your CV and short covering note to dsowerby@gwct.org.uk.